



Holiday on the Lakeshore 2018

MAKING SPIRITS BRIGHT

Merchant Agreement

Agreement made this _____ day of _____, 2018 between Service League of Manitowoc County, Inc. and _____, Dealer.
WITNESSETH

WHEREAS, Service League of Manitowoc County, Inc. is sponsoring its 36th Annual Holiday on the Lakeshore (Holiday) on November 9th & 10th at Silver Lake College FMC located at 2406 S Alverno Rd., Manitowoc, WI and WHEREAS, the dealer is interested in a showing at said HOLIDAY ON THE LAKESHORE.

NOW THEREFORE, it is agreed by the parties as follows:

1. The dealer will attend the HOLIDAY ON THE LAKESHORE event on November 9th, 2018 from 3:00PM to 8:00PM and November 10th, 2019 from 9:00AM to 3:00PM
2. The dealer has paid for a space available online via Holiday Store or is sending payment with signed agreement. The dealer agrees to provide tables and linens unless otherwise rented via Holiday Store.
3. The dealer will provide Certificate of Insurance naming Service League of Manitowoc County as certificate holder.
4. The dealer agrees that neither Service League of Manitowoc County nor the Silver Lake College, Manitowoc will be responsible for the loss, theft, or damage of the dealer's goods or property.
5. The dealer agrees to pay remaining balance before July 31, 2018 due date receiving said final invoice.
6. The dealer agrees that if they are unable to fulfill the agreement dates of Holiday:
 - a. 90 + days prior to the day of event a full refund will be provided.
 - b. 60 - 89 days prior to the day of the event a 50% refund will be provided.
 - c. 45 - 59 days prior to the day of the event a 25% refund will be provided.
 - d. Cancellation under 45 days will not be refunded.
7. The dealer will be provided access to location for setup no earlier than 8:00AM on November 9th, 2018.

Dealer signature: _____

Signature Date: ___/___/___

Merchant Chair Signature: *Tracy Wiebenson*

Signature Date: ___/___/___



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Merchant Questionnaire

Name of Business: _____

Contact Person: _____

Address: _____

City State Zip: _____

Phone: _____

Email: _____

Web Page address if you have one: _____

Category - Please circle one category to be used for marketing purposes:

Artist

Holiday

Children

Home & Garden

Clothing & Accessories

Jewelry

Food & Wine

Pets

Handmade Gifts

Other _____

Description - Please describe your merchandise in 25 words or less for our publicity chair.

We may use some or all of this for our marketing materials such as website, facebook page, newspaper ads and flyers. Example: hand-painted original sweatshirts and comfortable clothing.

IMPORTANT - It is most important that the items you bring to your booth are the items we have agreed upon. If we have contracted for pottery (for example) you may not bring jewelry as this is unfair to other vendors.
